

PERSEVERANCE HAS NO LIMITS

NEXT GOAL: SOUTH POLE

November 2022 to January 2023

 **JOYCE
AZZAM**





Joyce Azzam

Explorer Adventurer
Seven Summit Climber



Joyce Azzam, PhD

Management of Landscape
and Environment



Milestones

Masters Degree
Governance
Models and Local
Production Systems
University for Foreigners
Perugia, Italy

Mount
Elbrus
Europe

Kilimanjaro
Africa

Vinson
Massif
Antarctica

2008

2009

2011

2012

2013

2014

2017

2018

2019

Masters of
Architecture
Interior Architecture
and Graphical Arts
Lebanese University
Beirut, Lebanon

Masters of
Architecture
Architectural
Conservation
Sapienza University
Rome, Italy

Carstenz
Pyramid
Oceania
Kosciuszko
Australia

PhD
Landscape and
Environment
Management
Sapienza University
Rome, Italy

Aconcagua
South America

Kilimanjaro
Africa

Denali
North America

Everest
Asia



The Seven Summits Challenge

The first Lebanese woman,
one of the first Arab women
and part of an elite group of
athletes in the world
to complete the
Seven Summits.





The Mission

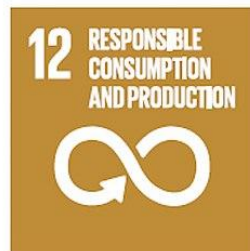
The aim is to create impact and awareness every step of the way!

That is why I have aligned with causes I believe in:

- **Education:** to contribute in providing access to quality education for every student in Lebanon and beyond.
- **Health:** to prove that a person can stretch all boundaries through a combination of physical and mental fitness in the Arab world and beyond.
- **Planet Earth:** to create awareness about our impact on planet Earth, while supporting scientific research and seeking innovative ways to improve human life.



ALIGNS WITH 9x SDGS FOR A GREENER, FAIRER & BETTER WORLD



THE QUEST



TO COMPLETE THE

FULL EXPLORERS GRAND SLAM

becoming the first arab woman and one of 2 women & 13 athletes from around the world to achieve this challenge.



The Full Explorers Grand Slam

THE SEVEN SUMMITS + TWO POLES TRAVERSE*



*both poles from an outer coastline/shore



South Pole

ANTARCTICA



Messner Start

South Pole

 Antarctica

 911 km

 Nov 2022 – Jan 2023

 53 days


 - 50°
Celsius




North Pole


ARCTIC



 Arctic Ocean

 Feb - Apr 2024

 800 km

 70 days

 - 60°
Celsius



Next Goal: South Pole

EXPEDITION ROADMAP





Not a Walk in the Park...

TRAINING & PREPARATIONS	\$65,000
General management & admin costs (12m)	\$33,000
Personal training + physio + recovery (12m)	\$18,000
Polar training in Iceland	\$14,000
Extreme training in the Empty Quarter, UAE	\$3,000
TRAVEL & ACCOMODATION	\$13,000
Reykjavik, Iceland travel & accommodation	\$4,250
Punta Arenas, Chile travel & accommodation	\$8,750
EXPEDITION	\$80,000
Round trip flight to Antarctica from Punta Arenas	
Flight to Messner Start from Union Glacier	
Flight to Union Glacier from South Pole	
Expedition guide	
Antarctic camping equipment, sled, and harness	
Meals and tented accommodation in Antarctica	
OTHER	\$21,000
Personal gear & equipment	\$12,500
Rescue insurance	\$1,500
Satellite phone & service	\$7,000

Note: ads up to around \$200,000 USD including a 10% risk margin





**“Everyone has a role to play
in making the world a better place.
No contribution is too small!”**



Why Join The Mission?

Sponsoring the expedition gives you the opportunity to stand for something meaningful and have a voice when it comes to what matters.

Together we will be:

- Making history
- Empowering young people
- Supporting access to better education
- Advocating for better health
- Innovating through scientific research
- Creating awareness on climate change

With access to a strong community outreach program including social impact and media exposure.





Create Impact and Spread Awareness

Community Outreach

Developing collaborations with organisations on the topics of Education, Health & Wellbeing and Climate Change

Talks at schools and universities

Women Empowerment initiatives

Sport events and workshops

Media Exposure

Daily and weekly content on Social Media channels

Joint press conference & PR

Coverage in newspapers & magazines locally, regionally and globally

Radio & TV interviews locally, regionally & internationally



Community Impact



Himaya NGO
Lebanon



Yes You Can: Inspire Change
Lebanon



Dreams Project Workshop for Students
Lebanon



Yes She Can Initiative, Girls Empowerment
Tanzania



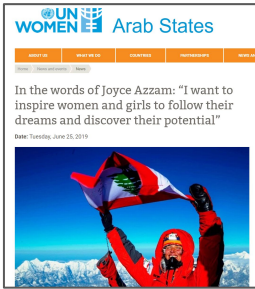
Lebanese Ice Hockey Women Team
Lebanon



Planting Cedar Trees
Nepal



Media Exposure





MISSION EDUCATION

EMPOWERING STUDENTS TO LEARN TO DREAM

This challenging expedition is dedicated to empowering young people to fulfilling their dream through learning.

As the Ambassador of Mission Education, I have challenged myself to fundraise for the school tuitions of 1000 students in Lebanon, one for each km I will cross on my way to the South Pole during my 55 days in Antarctica.



Enabling individuals from around the world to be part of this endeavor starting as small as \$5 USD through Mission Education's donation portal.



Sponsorship Packages

Enablers				Supporters	Individuals
Platinum Sponsorship Package \$200,000	Gold Sponsorship Package \$100,000	Silver Sponsorship Package \$50,000	Bronze Sponsorship Package \$25,000	Friends of Joyce \$10,000	Donations starting \$10

Notes:

- Sponsorship benefits extend from the time of signing till the end of May 2023
- Bespoke sponsorship packages can be tailor-made depending on the need of the partner need



Sponsorship Benefits*

	Enablers				Supporters	Individuals
	Platinum \$200,000	Gold \$100,000	Silver \$50,000	Bronze \$25,000	Friends of Joyce \$10,000	Donations
Expedition Name	\$50,000 additional	X	X	X	X	X
Flag at the South Pole	✓	✓	✓	✓	X	X
Expedition Jacket Branding	Breast Plate Back & Hoodie	Breast Plate	Upper Arm	Lower Arm	X	X
Product Placement	Pre, During & Post Expedition	During & Post Expedition	During Expedition	During Expedition	X	X
Brand Ambassador	✓	✓	✓	X	X	X
Trip Report Presentation to Management	✓	✓	✓	✓	X	X
Leadership Seminar/Talk	Pre & Post Expedition	Pre & Post Expedition	Pre & Post Expedition	Pre & Post Expedition	Pre Expedition	X
Participation in Team Building Activity	One Full Weekend Team Retreat	One Full Day outdoor activity	One Full Day outdoor activity	One Full Day outdoor activity	X	X
Social Media Mentions	15 mentions monthly + 5 exclusive posts	12 mentions monthly + 3 exclusive posts	6 mentions monthly	4 mentions monthly	2 mentions monthly	TBD
Logo in Sponsor Category on Website	✓	✓	✓	✓	✓	Mention
Appearance in press articles	✓	✓	✓	✓	X	X



Expedition Jacket Branding



**YOUR
LOGO
HERE**



THANK YOU!



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